

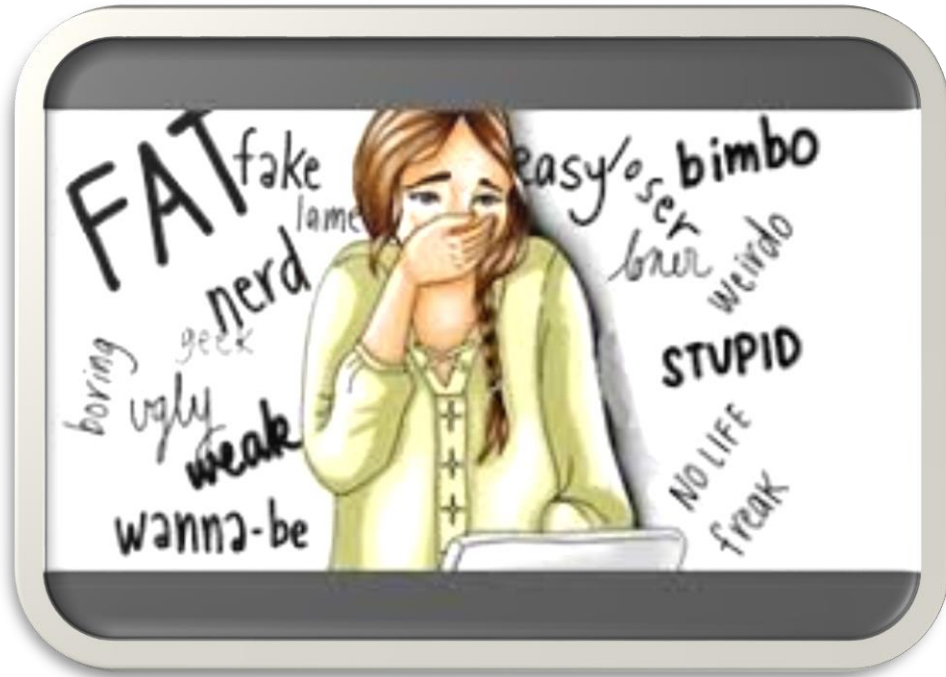


CYBERSAF

Chris, Raven, Nayeli, Jayvian, Donald and Joseph

SAFETY STUDIOS

Going online can be fun
and it *should* be except for...



cyberbullying.

CYBERBULLYIN

Q

AFFECTS CHILDREN

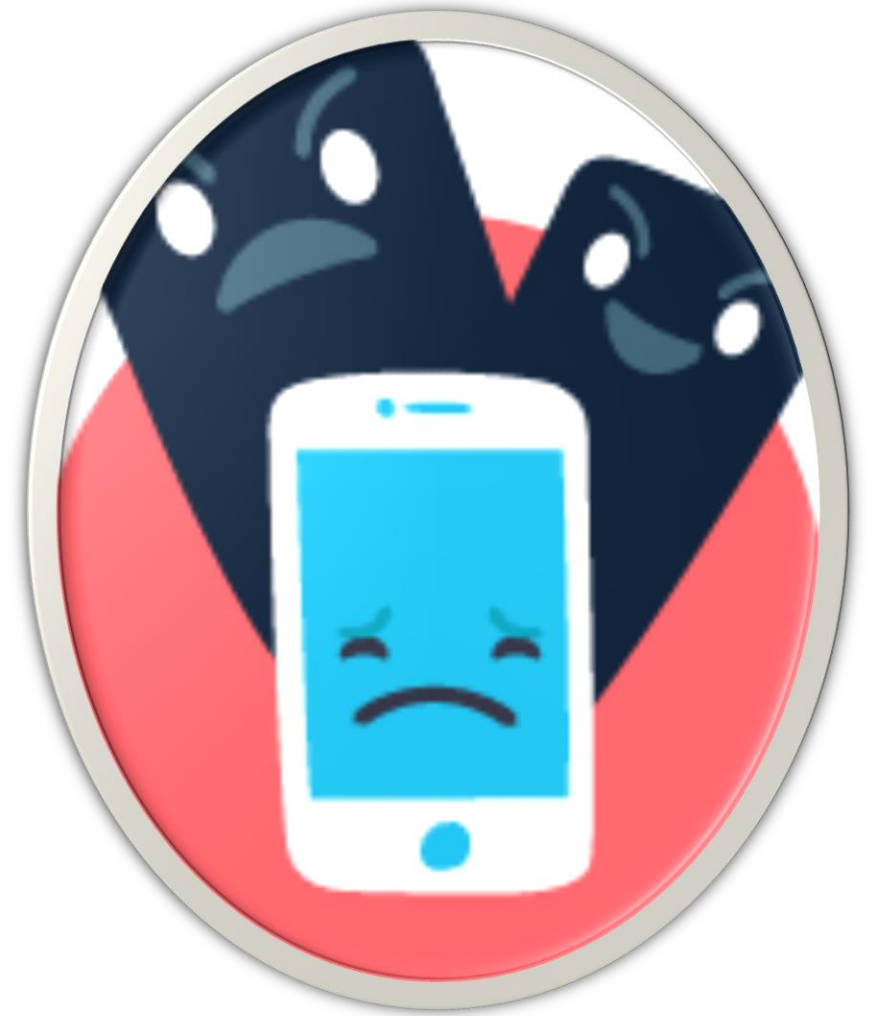
34% of all students experiencing problems with **cyberbullying**.

Cyberbullying can lead to **stress, anxiety, low-self esteem, depression**, and even thoughts of **suicide**.

1/3 of those **students** are **5 to 19** years old.

Source:

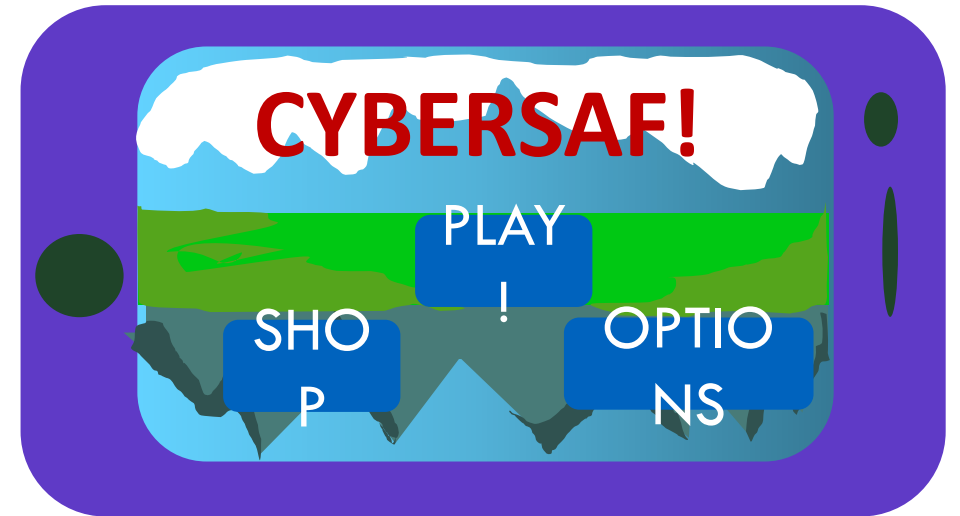
The Megan Meier Foundation and PACER's National Bullying Prevention Center



Our solution is...

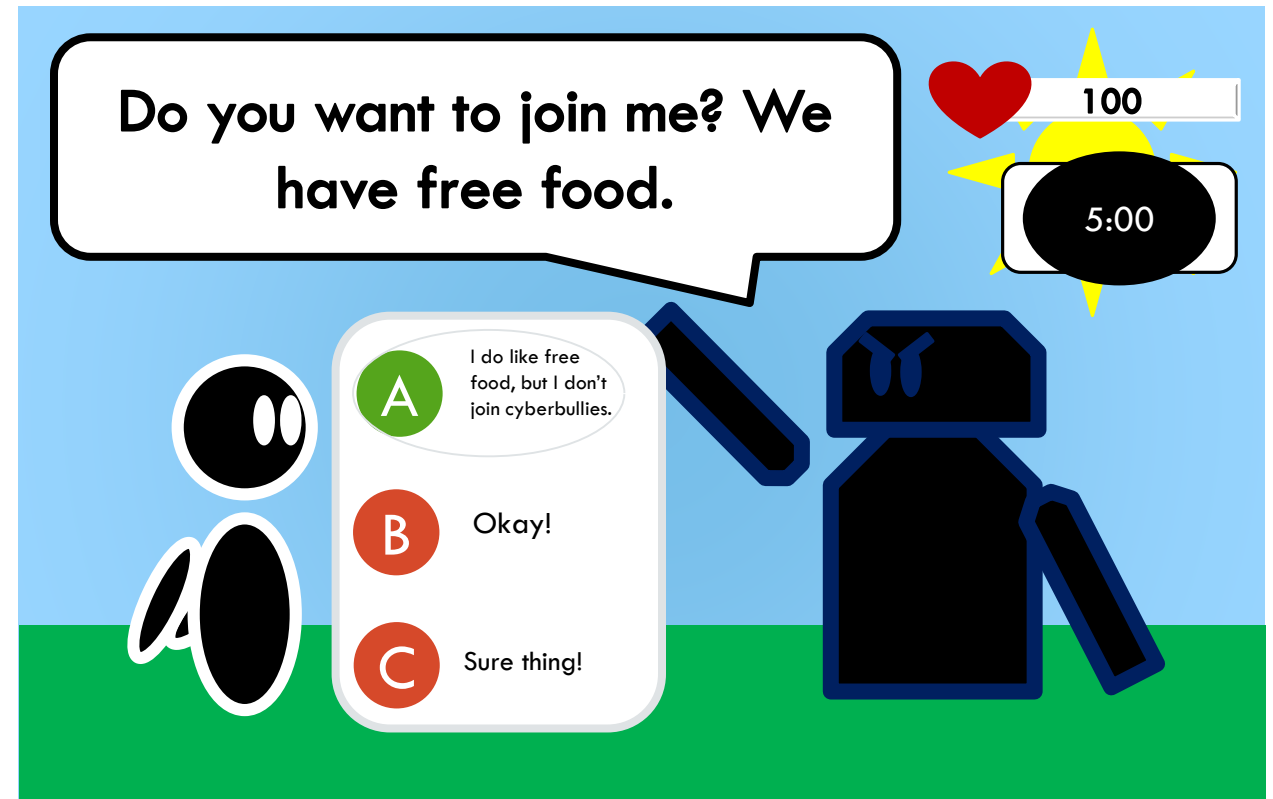
CyberSaf

KNOWLEDGE TO STOP
CYBERBULLYING.

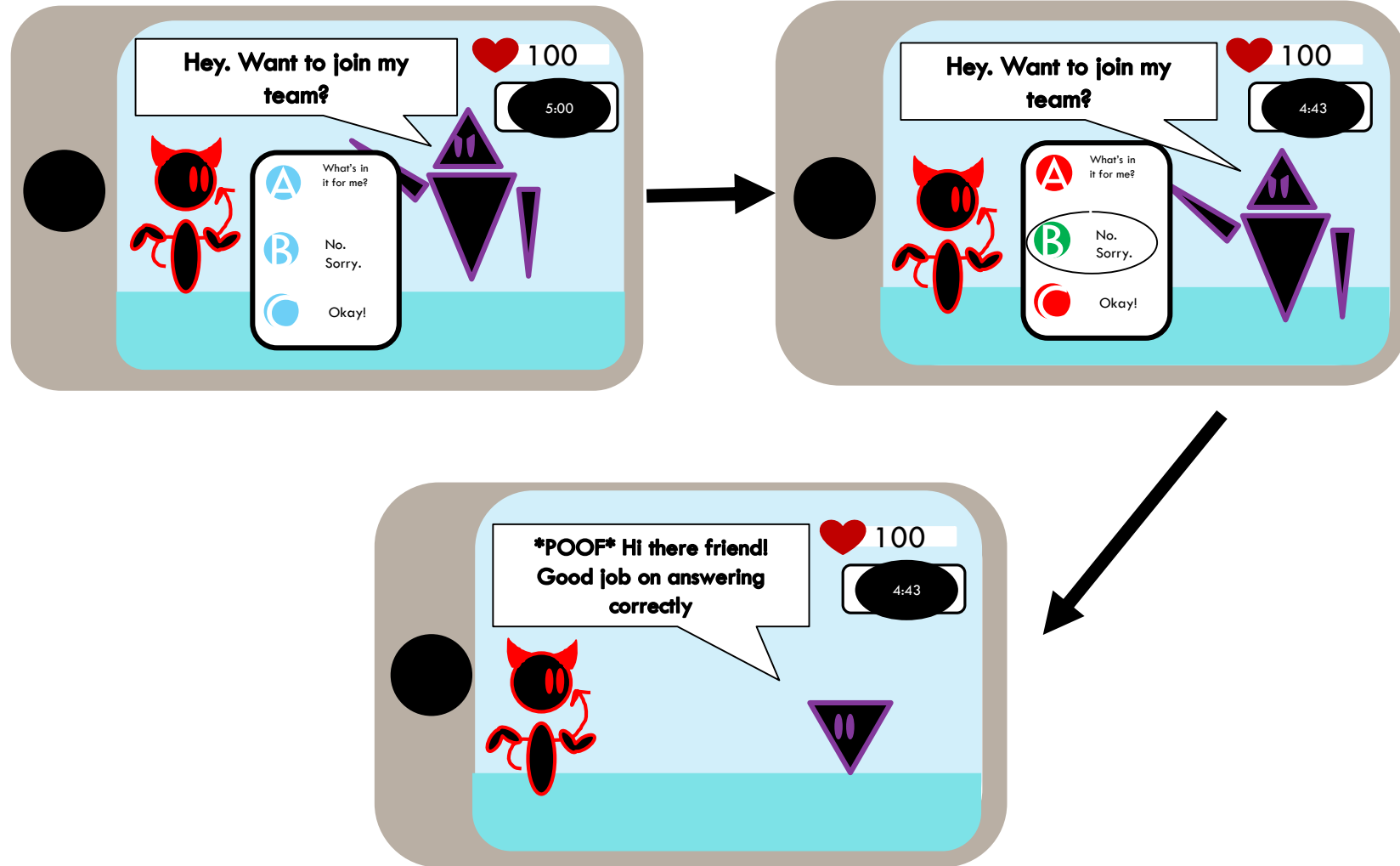


CYBERSAF

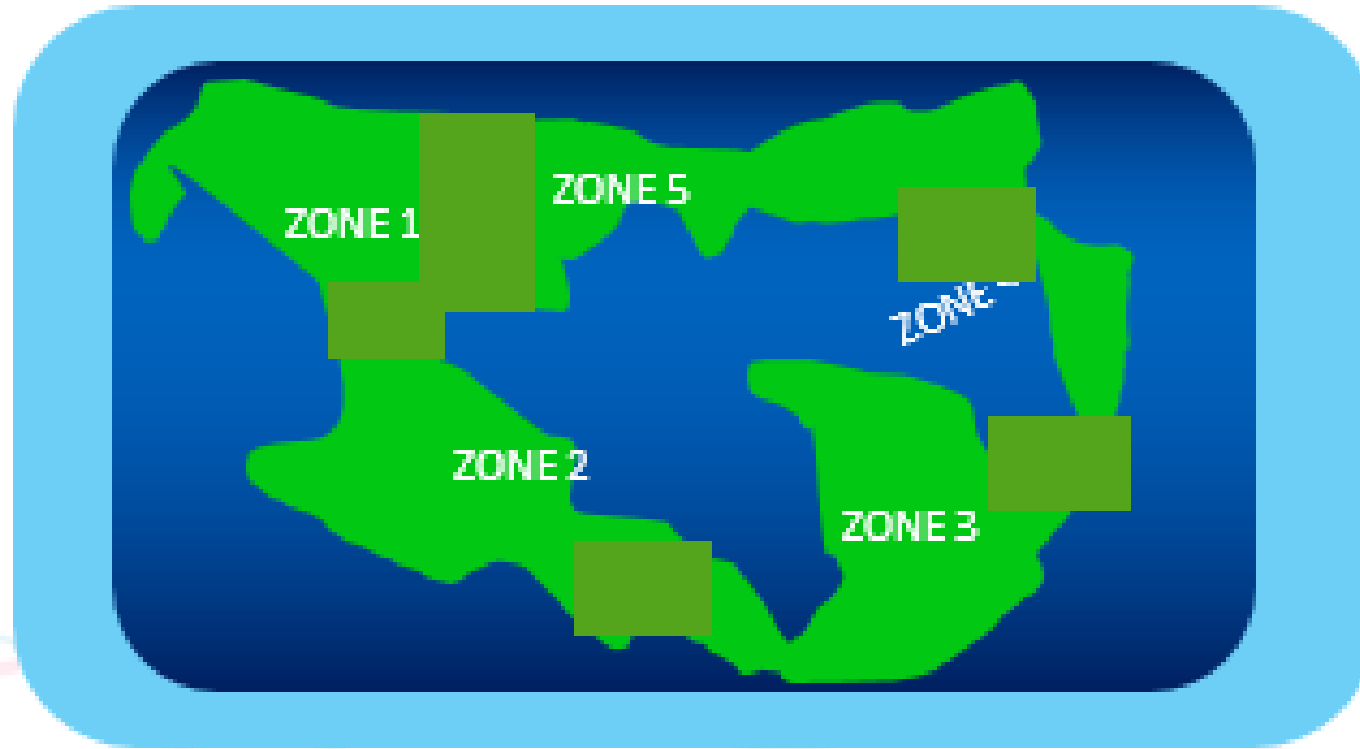
- A *level based* game.
- For **Ages 8-19**.
- With **custom AVATARS** that use **KNOWLEDGE SKILLS** to defeat **cyberbullies**.



In **CyberSaf** players complete **challenges** (questions) in **CyberCity** and collect **circuit shards** (currency) to **defeat cyberbullies**.



CyberCity will look like...



Zone 1:
Staten Island
(Stan Isle)

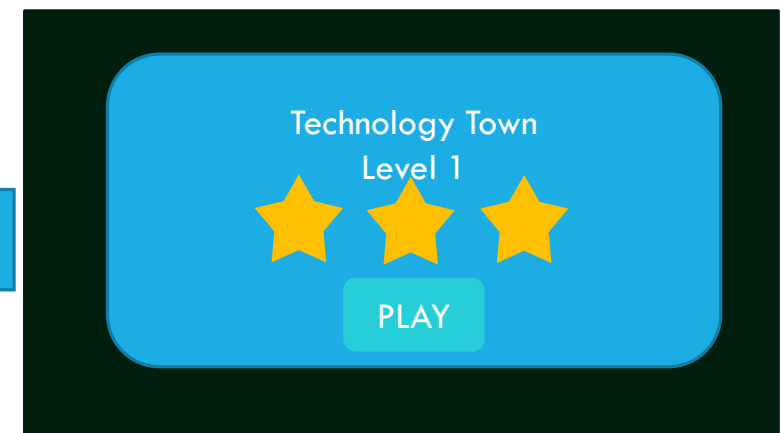
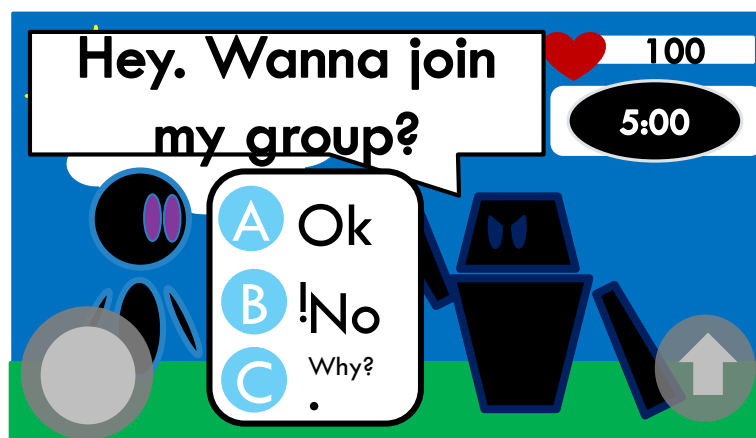
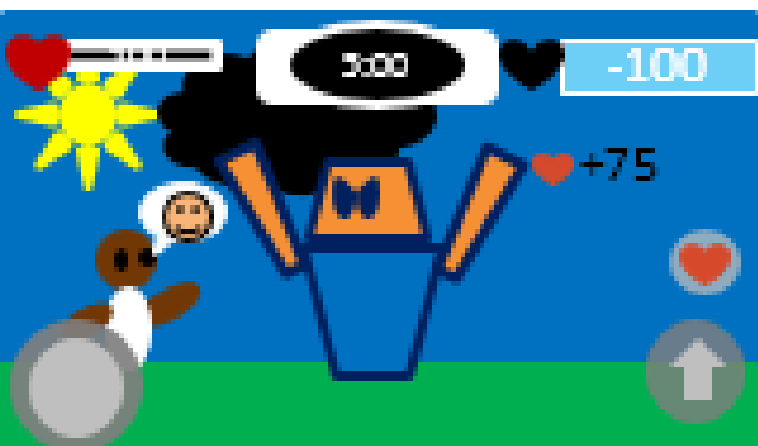
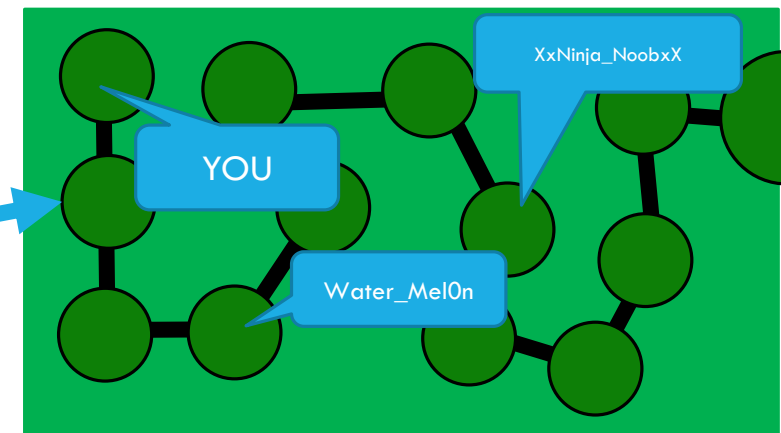
Zone 2:
Brooklyn
(Brookopolis)

Zone 3:
Bronx
(Bronia)

Zone 4:
Queens
(Isle of the Queens)

Zone 5:
Manhattan
(Mantopia)

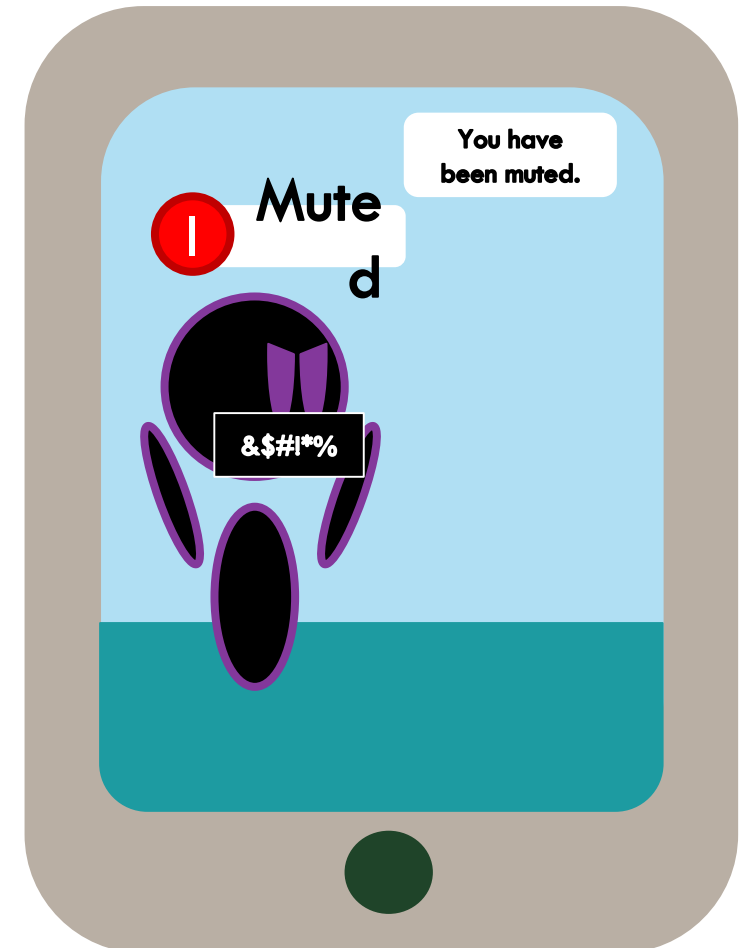
CYBERSAF SCREEN SHOTS



CyberCity

will be safe for all
players.

- Monitored **AVATAR** Chats
- Muting System
- **BANISH WARNING**

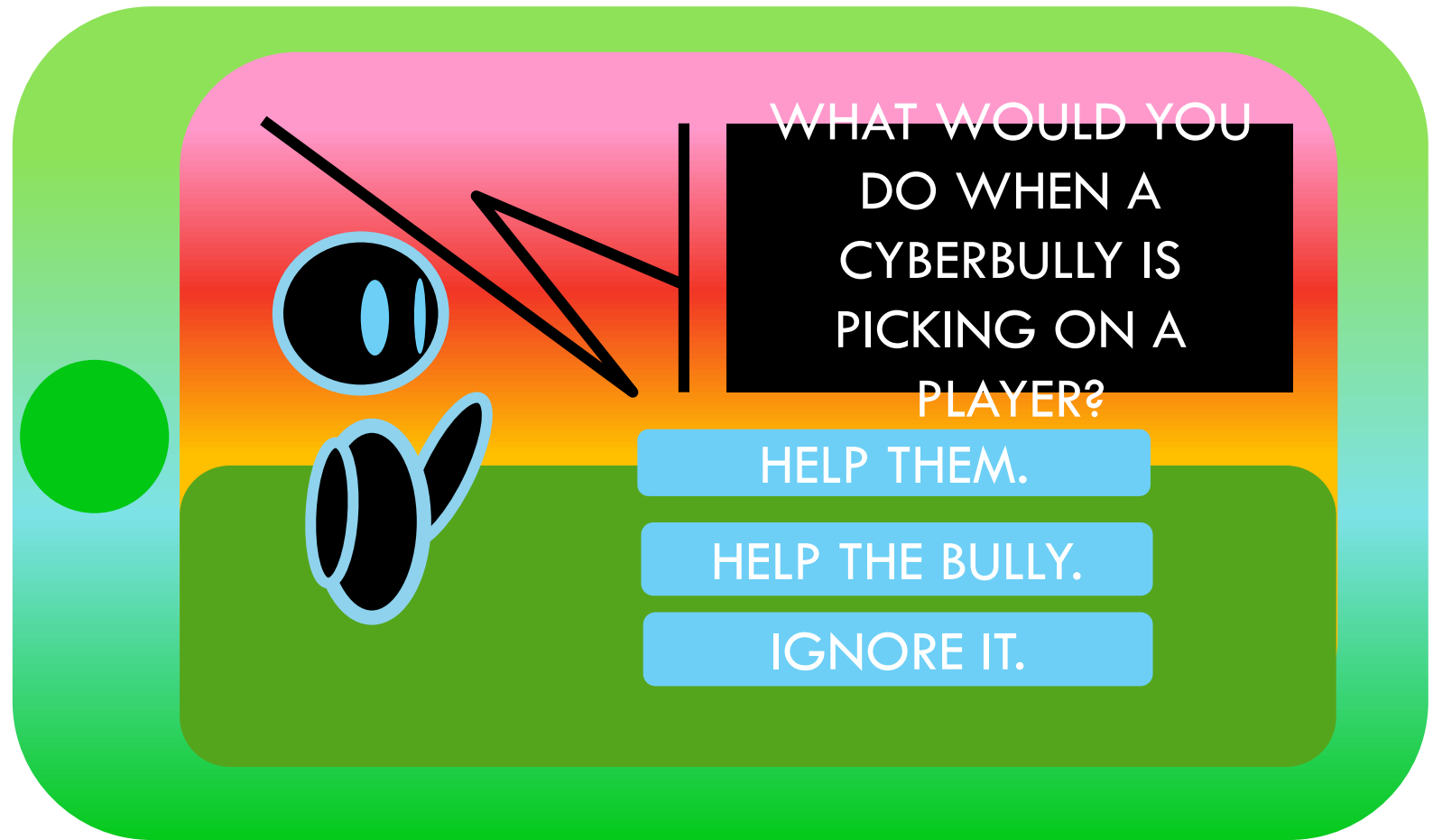


What will happen at the end of each level?

Player are given a final challenge.

If the players get it right they win bonus points.

There will also be mini games for players to correct challenge mistakes.



CYBERSAF DOWNLOAD OPTIONS

PREMIUM:

\$2.99 PER MONTH

Thank you for
purchasing

PREMIUM

CyberSaf.

Have Fun!



FREMIUM:

ONE FREE MONTH TRIAL

Thank you for
downloading

CyberSaf

Have Fun!



CyberSaf

is different than other APPs

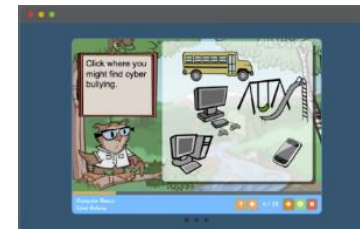
- Content upgrades
- **Saved game scores**
- **Customized AVATARS**
- **Multiple levels**
- **Player chats**



<http://www.carnegiecyberacademy.com/>



<https://beinternetawesome.withgoogle.com/en/interland>

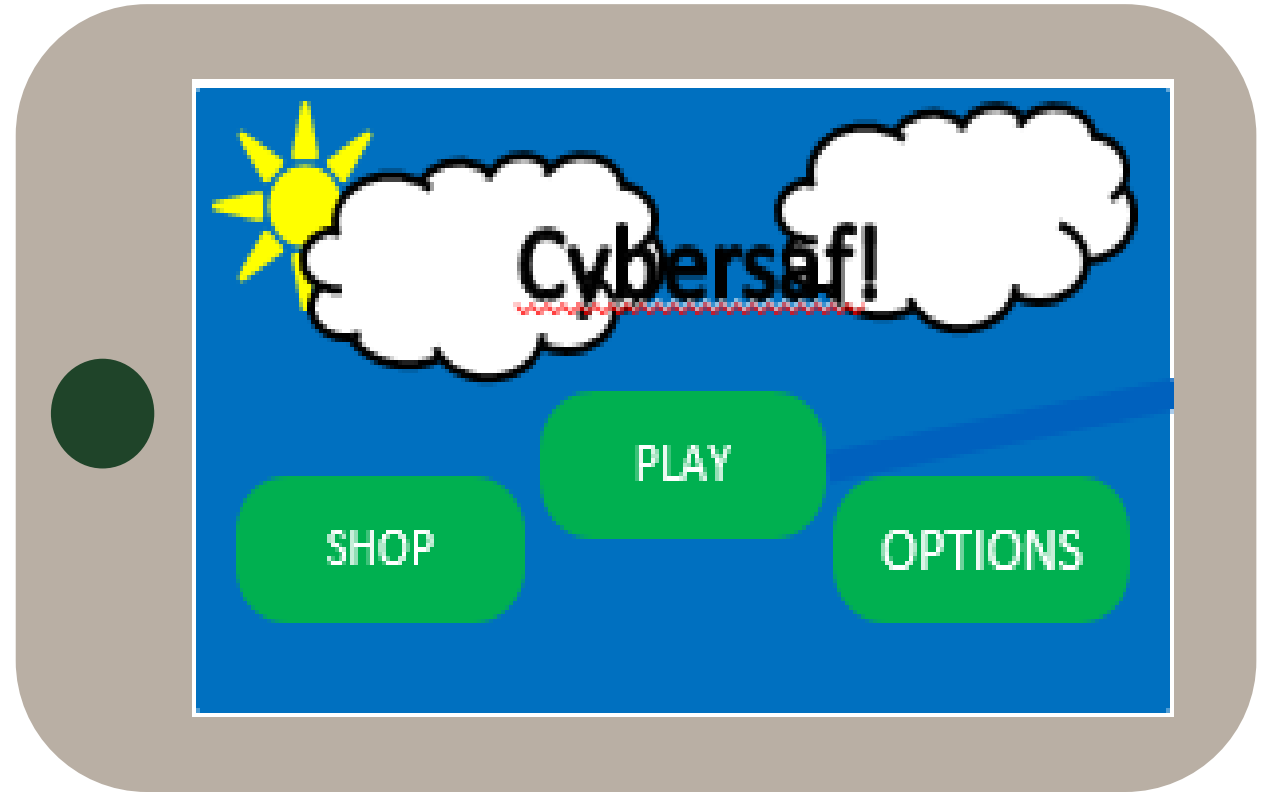


<https://learning.com/solutions/digital-literacy/online-safety>

CyberSaf

STAKE HOLDERS

PARENTS
KIDS
TEACHERS



To Launch **CyberSaf** in 6-8 months

We'll need a estimate of

\$571,000

- **To Hire Staff** (Graphic Artists, A Game Developer Team)
- **For Marketing**
- **SAFETY STUDIO** salaries

Source: <https://savvyapps.com/blog/how-much-does-app-cost-massive-review-pricing-budget-considerations>

We want to make **CyberSaf** a real APP.

FUTURE UPGRADES

Adding languages for international access

Adding multiplayer features.

VIP ad free options.

Adding New Cities

Homework Help Center



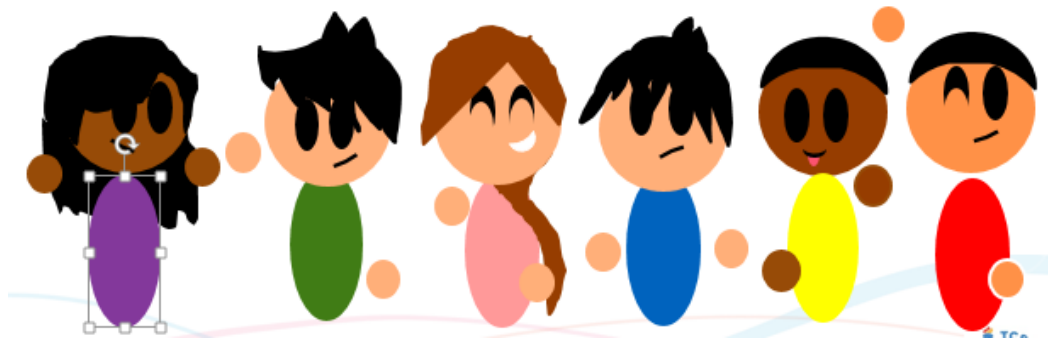
Cyberbullying is harmful.

Our company **SAFETY STUDIOS** wants kids to have **SAFE FUN** online, not to be attacked or turn into **cyberbullies**.

CyberSaf will empower kids to defeat online **cyberbullying** dangers!

The logo for CyberSaf, featuring the word "CyberSaf" in a stylized font with a gradient from purple to blue. The logo is centered on a blue rounded rectangular background.

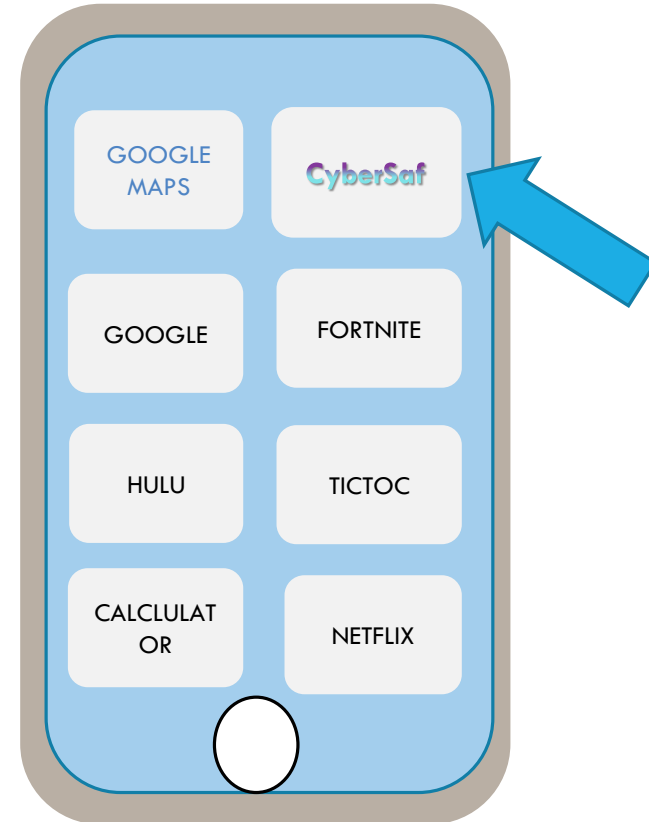
THANK YOU FOR
YOUR TIME AND TO
ALL OUR MENTORS!!!



Look out for **CyberSaf** on **Android and IOS!**

REMEMBER

**ONLINE SAFETY IS IMPORTANT
FOR EVERYONE!**



DON'T YOU WISH YOUR DOGGIE CAN DO THIS?



But he/she can't 😞

HAVE YOU EVER SEEN AND STEPPED IN POOP ON THE STREETS?

HELLO



Because we know we all have and its so annoying to step on poop.



“Poop Cleaning Simulator’s” Competition Apps

Source: Google Chrome

Search Tab: “dog poop cleaning apps”

Website Link:

<http://pooperapp.com/>

“Poop Cleaning Simulator” is better than this app because “Poop Cleaning Simulator” will be using the player to complete tasks in Brooklyn to earn money to swag up the player’s character to become known as “Brooklyn’s hero” in the borough of Brooklyn New York

“Poop Cleaning Simulator’s” Second Competition App:

Website Link:

<https://www.wideopenpets.com/new-uber-like-app-is-for-picking-up-your-dogs-poop...>

Background Information On The “Pooper” App:

“Enter Pooper, the **app** designed to quickly hire someone else to pick up your **dog’s poop** for you. Take a picture of your **dog’s poop** with the **app**, post it, and the **app** snags your geographic location, sending out an alert to its team of Scoopers. Your work is done, as is your **dog’s**, and you both can continue on your walk”

Source: Google Chrome

Search Tab: “dog poop cleaning apps”

“Poop Cleaning Simulator” is better because instead of waiting for a real life specialist to come clean up your poop...although “Poop Cleaning Simulator” is a game...in “Poop Cleaning Simulator” you actually have a purpose for cleaning poop...other than making Brooklyn clean...you can actually earn money for cleaning up poop in “Poop Cleaning Simulator”...you can also become known all across the borough of Brooklyn for making it clean like it once was and even get a job with the New York City Sanitation!!!!!!!


“Poop Cleaning Simulator” is also better than this app because waiting for a real life specialist to come clean up your dogs poop it just shows how lazy you are and how unwilling you are to take care of your dog and his/hers business....

Extra Info/Background Story:

“Poop Cleaning Simulator” is a game based in New York City...in a wonderful borough named Brooklyn...after everyone gets a wonderful pooch...they start caring more for their dogs than for the world around them...they end up not picking up their cute little dogs poop and the neighborhood eventually gets dirty....and it’s your job to turn Brooklyn clean again...so you begin on your quest!...to travel all across Brooklyn to clean up the streets!!!!!!!!!!!!!!!...After completing your quest to turn Brooklyn clean again...the New York City Sanitation mysteriously calls your number and asks if you are currently unemployed...you immediately say yes and finally get a good paying job...!!!!!!!!!!!!!!!!!!!!!!!...So off you begin on your new life!!!!!!!!!!!!!!!...in beautiful and clean Brooklyn New York!!!!!!!!!!!!!!!!!!!!!!!... (You can also move to a specific place after you complete your cleaning quest and travel back to Brooklyn if you want or move too other boroughs and neighborhoods in New York with the money you earned in “Poop Cleaning Simulator”)



Dog poop...its all over the streets and people are stepping on it and getting their shoes all dirty...it is so inconsiderate of people who own dogs to just allow their dogs to poop and not even have the courtesy to pick it up...and then wherever you live will eventually start to get dirty and will stink...



But as much as we hate it there
is stinky poo every where in our
neighborhoods worldwide!

Our Solution To This Terrible Real
World Problem In The Form Of
An App Is...

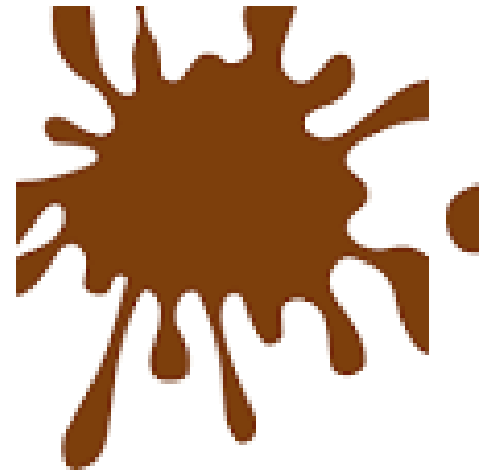


Poop Cleaning Simulator!!!!!!!!!!

Made By Poop Cleaning Simulator Incorporated



POOP CLEANING SIMULATOR



“What is Poop Cleaning Simulator?”

You may ask...

“Poop Cleaning Simulator” Is...

The fun and educational app that teaches kids , teenagers , and adults the importance of cleaning up their dogs poop on the streets!!!!!!!!!!!!!!....

Come on...just look at this kid...although he is in the privacy of his own home...he already knows how to clean up his dogs poop and the importance of it and he's only around the age of 7 to 11 years old and we have people in this world who cant even clean up their own dogs poop?...that's just sad...very sad that we have a small child setting a good example for adults and teenagers when really the adults and teenagers are suppose to be setting good examples for the kids...



We Also Have Some Statistics On Those Inconsiderate People (by the way these two statistics are actually supposed to be together cause their the same statistic but I put it like this)...

Approximately 41% of Americans do not clean up their dogs poop...



There are approximately 78 million dogs in America...that is a lot of dog poop not being cleaned up...

We Have Some Results From A Survey From 89 Real People In Our School Including Teachers On Whether They See Dog Poop On The Streets Of Brooklyn Everyday...

Yes

88 People in our school said yes to seeing dog poop on the streets of Brooklyn everyday

No

1 person said no to seeing dog poop on the streets of Brooklyn

These Numbers Are Staggering And Alarming...

These numbers go to show how lazy people who own dogs are...

Its very saddening and just downright terrible...We need to stop these dog owners from being so inconsiderate and careless...Although that in the state of New York letting your dog poop on the streets and not clean his/her poop up leads to a fine of \$250 to \$300 dollars yet these inconsiderate people seem to not care at all...

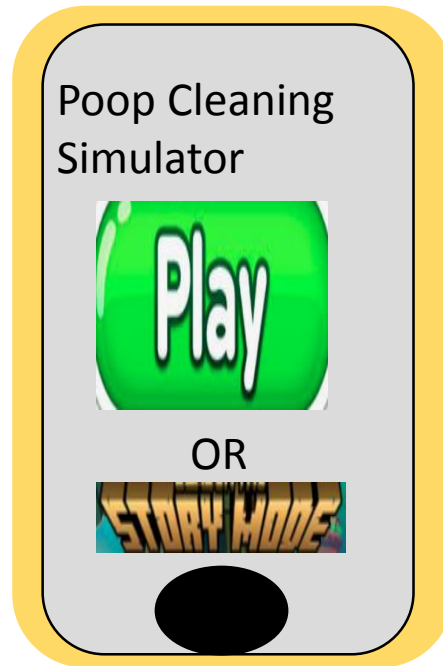
Did You Know?

One gram of dog poop can contain 23 million fecal coliforms of bacteria that can cause cramps , diarrhea and intestinal illness , and serious kidney disorders in humans? If you heard the rumor that dog poop is a good fertilizer for plants...Whoever told you that is wrong and you're wrong to believe it...According to articles on Google dog poop is toxic to your lawn and any other organic matter in your yard...Dog poop is NEVER good for your plants and lawn or any other greenery...

“But What Will The Opening Screens Or The Wireframe(if you will) Look Like?”

You may ask...

Well this is what the opening screens or wireframe(if you will) will look like...



“How Much Will Poop
Cleaning Simulator
Be?” You may ask...

Poop Cleaning Simulator will be free on both
Android and iOS...



Make Sure To Download Poop Cleaning Simulator!!!!

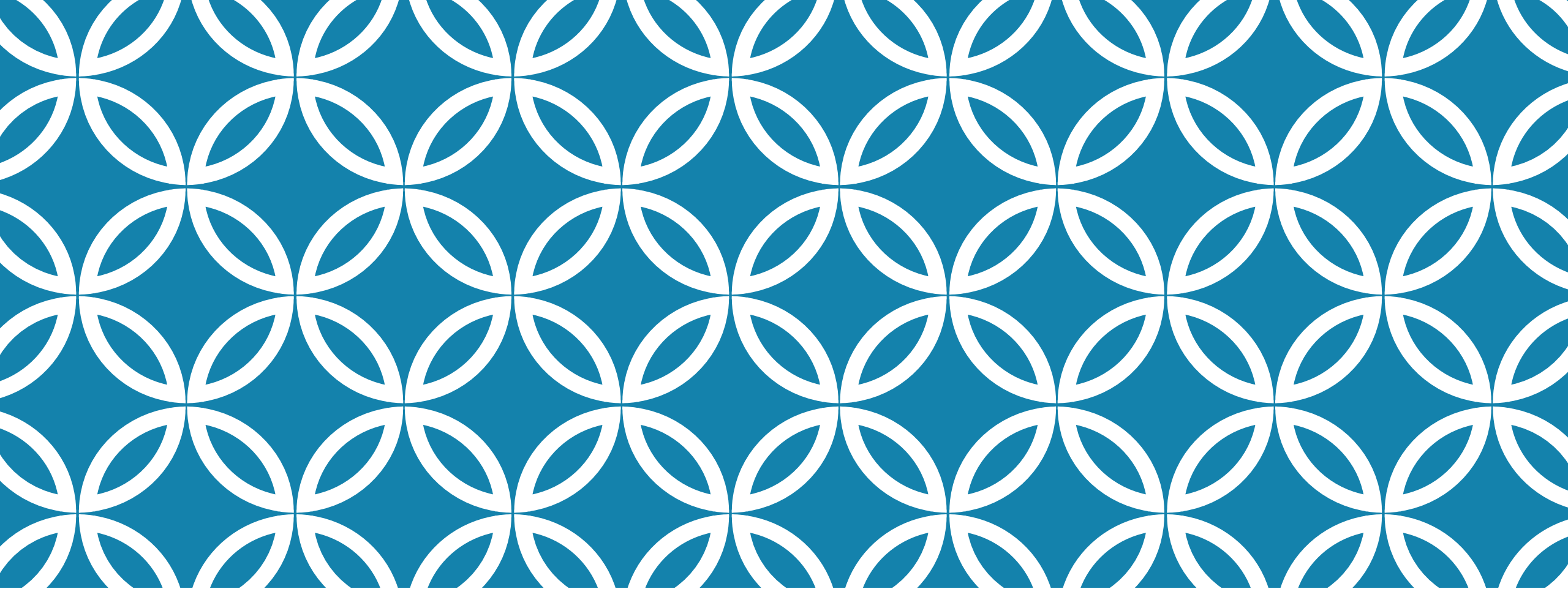
On iOS!!!!!!

And On Android!!!!



Thank You For Your Time!!!!

From Poop Cleaning Simulator Incorporated!!!!!!!!!!



WHAT EXACTLY IS HEAL YOUR SCARS?

| By: C.A.E.

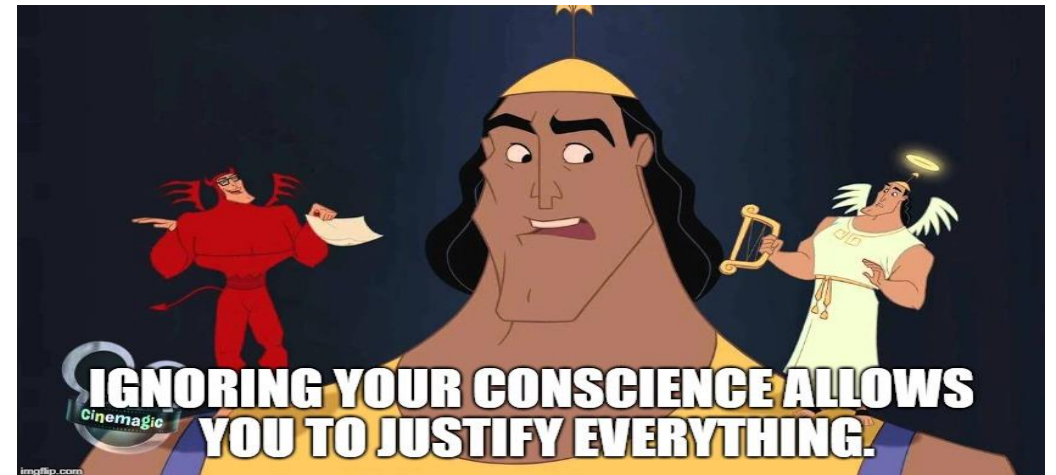
HEAL YOUR SCARS IS A THERAPY APP FOR KIDS AND TEENS

We all have heard of the type of cartoon where a character has to make a decision between right and wrong.

A devil and an angel appear on their shoulders and persuade them to make a decision. It represents the character's inner struggle and once the character makes a decision the devil and angel disappear. But the devil and angel are always there.

They are always whispering things in your ear.

Does this sound familiar?



KIDS AND TEENS ARE EXPERIENCING MORE ANXIETY THEN ADULTS DO EACH DAY.

Kids and teens are the best pretenders on Earth. No matter what trauma they might have experienced at home or anywhere.

They still can come to school with a smile on their face and no one would know.

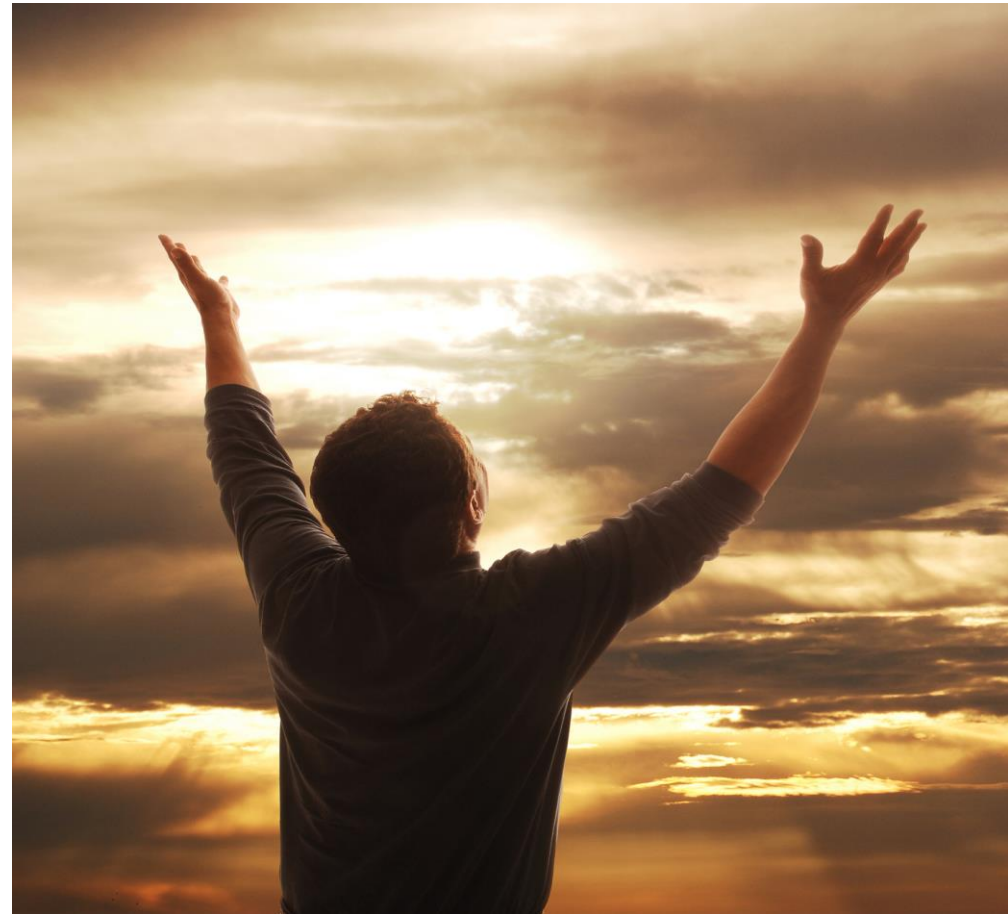
But inside they can hurt and feel pain you never thought was possible. And it doesn't go away easily.

It can stay with them forever and cause major disorders



OUR APP IS A SOLUTION TO THAT.

With this app people will be able to anonymously share their stories with others and find solutions. With proper feedback the individual will find a proper route of action instead of suicide or self harm. Any negative feedback will be deleted as soon as possible. We will also delete any sexual content delivered on our app. We will also be posting blogs daily about different topics. We might even make a community page to share memes gifs for you to watch on a bad day.



~~SELF HARM~~

SELF LOVE

OUR VISION FOR THIS APP

IS FOR PEOPLE TO LOVE
THEMSELVES AND FEEL
CONFIDENT ON WHATS ON
THE OUTSIDE.



**FOR THIS APP TO BE CREATED WE
NEED MANY THINGS** |

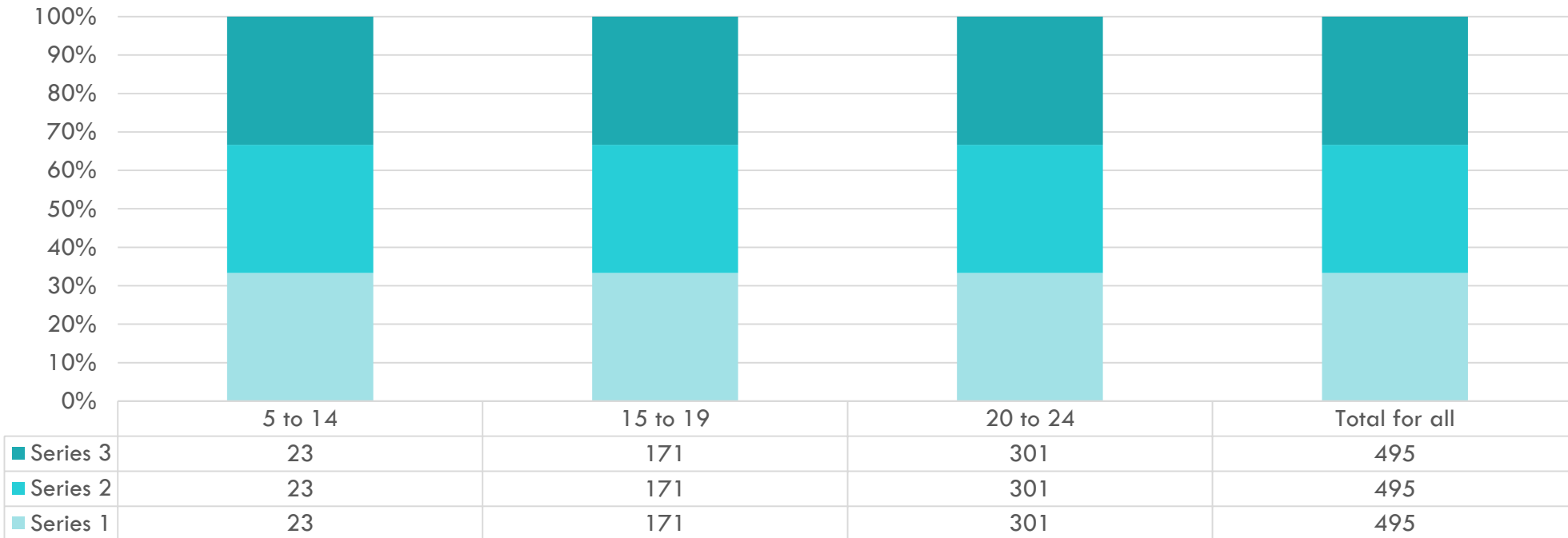
WHAT WE NEED

WE NEED A TEAM FOR DESIGN SO WE CAN UPDATE THE PAGE ALMOST EVERY SINGLE DAY. WE ALSO NEED **YOUR** OPINIONS TO SEE WHAT WE CAN IMPROVE ON AND YOUR FEEDBACK. IF IT IS POSSIBLE WE MIGHT EVEN ADD LITTLE SURVEYS HERE AND THERE.



PERCENTAGE OF SUICIDAL CHILDREN TO YOUNG ADULTS IN CALIFORNIA

Suicide from ages 5 to 24



Series 1 Series 2 Series 3

CYBERBULLYING

On the Internet, lots of people bully others. The people getting bullied tend to feel unwanted in life and feels that they shouldn't be living on this world anymore. This causes them to try to commit suicide or self harm. Our app is being built to prevent this from happening. To show people that they are loved and appreciated and they are great just the way they are.



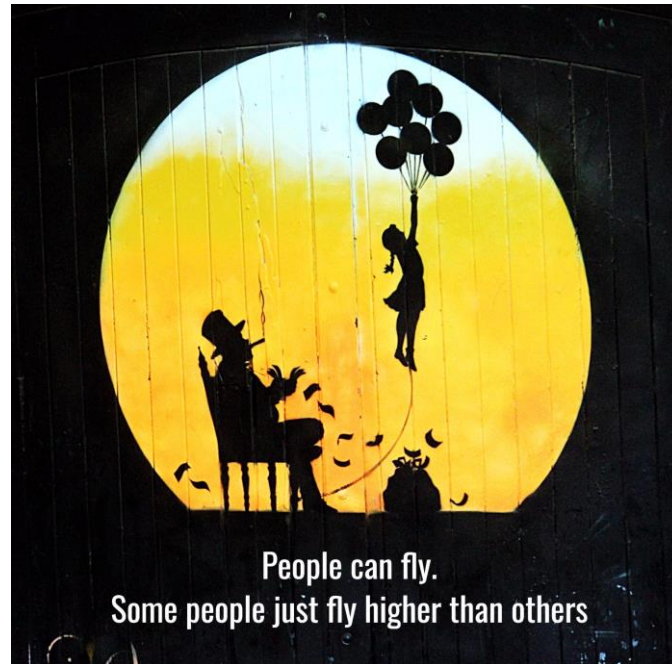
WHY WOULD YOU NEED THIS APP?

Isn't it obvious that we all have experienced some kind of trauma? Some people feel as though they have no one to talk to. They feel alone in a sea of people. With this app everyone can feel free to express themselves anonymously.



OUR COMPETITION

There are many companies that try to help suicidal youth. But what better help than the youth itself. Almost everyone in this company had self hate or anxiety for a period of time. Since we are familiar with the topic our app would be very close to home for many children and teens.





Anonymous
“ Yesterday my
math teacher
sexually
assaulted me.
Should I tell on
him.”

SPARKLE123
“Of course you should. He
might try to do it again if
you don't.

COMMUNITY
PAGE

Him: what's wrong?
Me: nothin.
Him: alright.
Me: I JUST THINK ITS FUNNY HOW...



TOP 10 I may be blind
but at least i'm not black



WHERE ARE
YOU GOING?
SWIPE LEFT OR RIGHT
COMMUNI TY PAGE
DISSCU SION PAGE



COMMUNITY PAGE



DISCUSSION PAGE
"MY BOYFRIEND
KEEPS BEATING
ME. WHAT
SHOULD I DO?
"TELL A FAMILY
MEMBER
OR THE POLICE THIS
ISNT
SAFE."



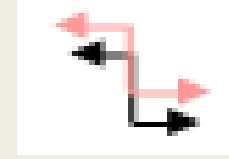
DAILY BLOG
FAT SHAMING



SURVEY
HAVE YOU EVER
BEEN FAT SHAMED?
A. YES
B. NO
C. NOT SURE

WE HOPE YOU ENJOY OUR APP!!!

**THANK YOU!!! THANKS
KIDSDATA.COM FOR THE
DATA!!!**



BULLYING ANONYMOUS

WHY BULLY, IT'S NOT COOL
BY SYNIA SMALL

WOULD YOU LIKE IT IF YOUR KID CAME HOME LIKE THIS? I KNOW I WON'T



THESE ARE KIDS WHO WAS BULLIED AND GOT BEAT UP AND WAS IN A LOT OF PAIN. IF YOU BUY MY APP IT MAY CHANGE THE WORLD AND MAKE YOUR SCHOOL A BETTER PLACE AND SAFER PLACE

THE ONE THING THAT BUGS ME IS BULLYING I DO NOT LIKE WHEN KIDS BULLY OTHERS IT'S NOT NICE AND IT CAN ALSO LEAD TO SUICIDE

AN APP THAT CAN SOLVED THIS IS MY APP. I SAY THAT BECAUSE WITH MY APP YOU CAN REPORT A BULLY ANONYMOUS AND THEN THE SCHOOL GETS AN EMAIL ABOUT THE KIDS WHO WAS BULLYING AND HAVE TO TALK AND AT THE END OF THE DAY THE KID THAT WAS BEING BULLIED THE TEACHER WONT KNOW WHO THEY ARE BUT WILL KNOW WHO THE BULLY IS

PEOPLE
DO NOT DIE
FROM SUICIDE,
THEY DIE FROM
SADNESS

BULLIES ARE MURDERERS!



Anti-Bullying Quotes via Gooch2FFs



THE NAME OF
MY APP IS
BULLYING
ANONYMOUS

PRICE IS

\$0.99 WILL GO TO
KIDS HOSPITAL



- I SAY ANY AGE WILL BE ABLE TO BUY MY APP BECAUSE ALL AGES GET BULLIED AND SOMETIMES DON'T KNOW HOW TO TELL ANYONE. ALSO MY APP IS FOR ANY KIDS WITH PHONE AND WHO KNOWS HOW TO READ AND WRITE

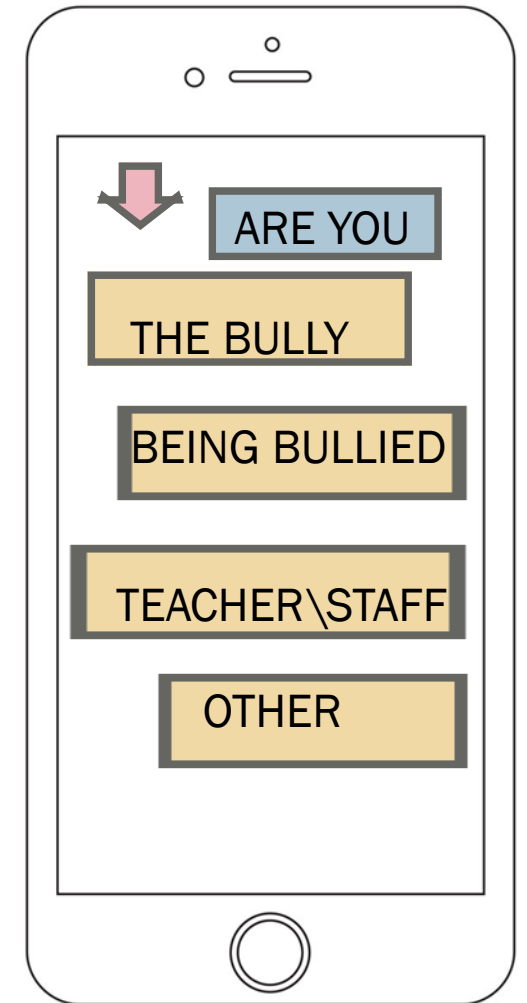
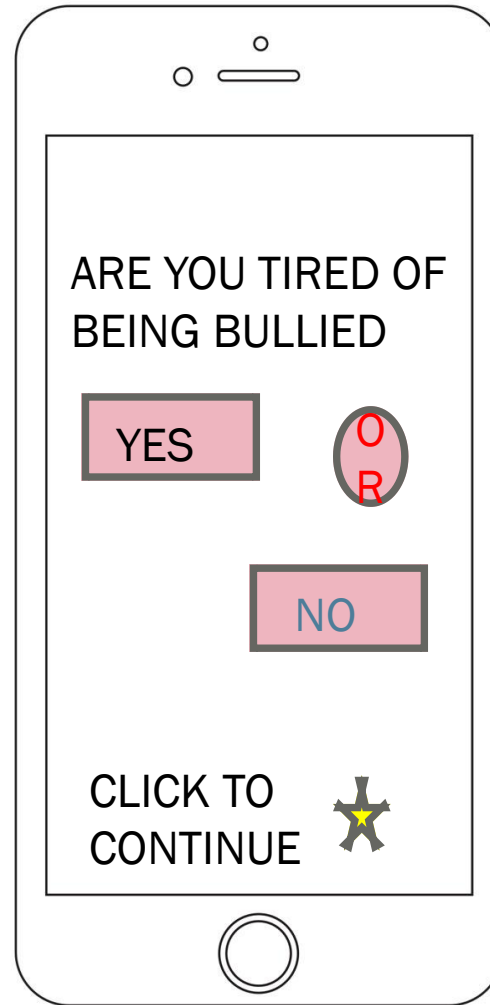
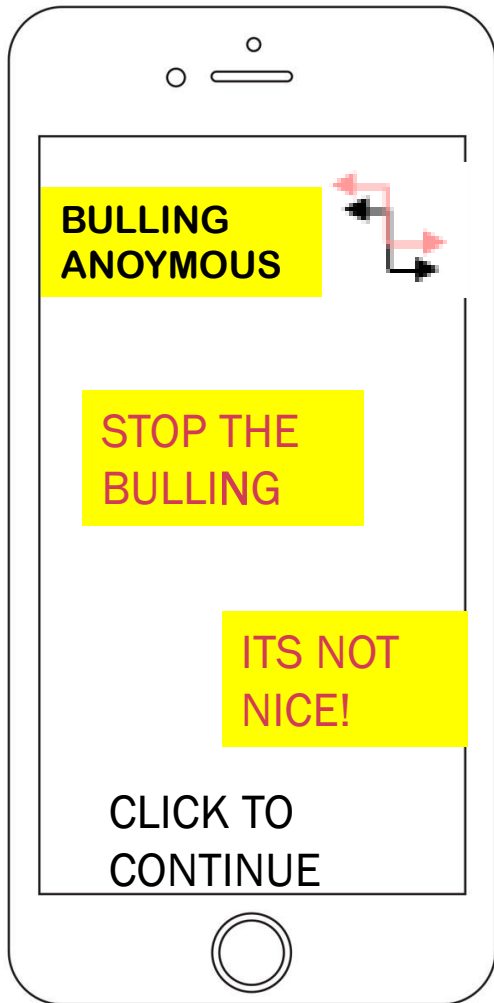


MY COMPETITION

<http://stopitsolutions.com/>



MY COMPETITION IS AN APP CALLED STOP IT SOLUTION.COM MY APP IS BETTER THEN THERES BECAUSE THERE APP IS A LITTLE HARD FOR KIDS TO USE AND ITS A LOT TO FILL OUT. ALSO ITS MORE FOR GROW UP TO FILL OUT AND MY APP YOU CAN BE FILLED OUT BY ALMOST ANY AGE KID THAT CAN SPELL AND READ





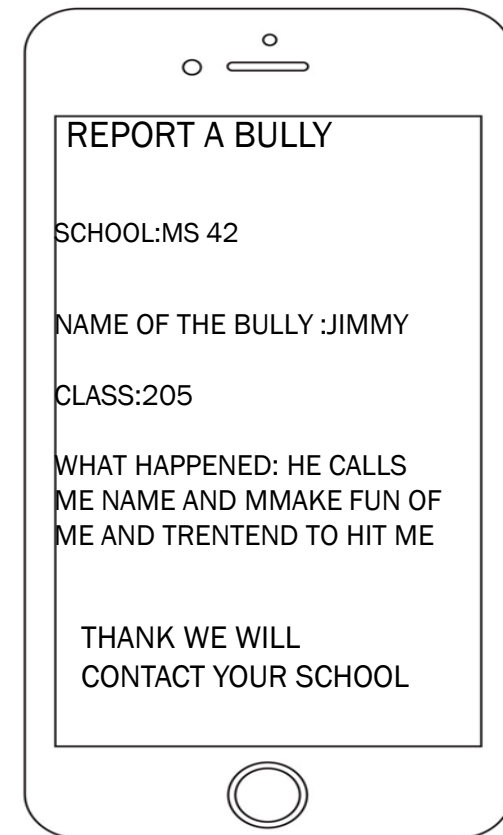
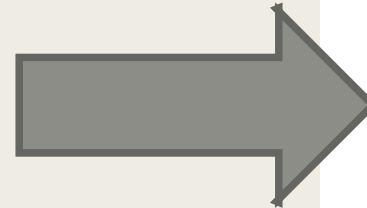


WHAT DID YOU NOTICE WITH THE LAST PICTURE ?

WELL WITH MY APP THE LITTLE BOY WOULD TO ABLE TO GOON MY APP AND REPORT HIM AND NO ONE WILL KNOW THAT THE LITTLE BOY WAS THE ONE BEING BULLIED OR THEY WONT KNOW THAT HE TOLD.



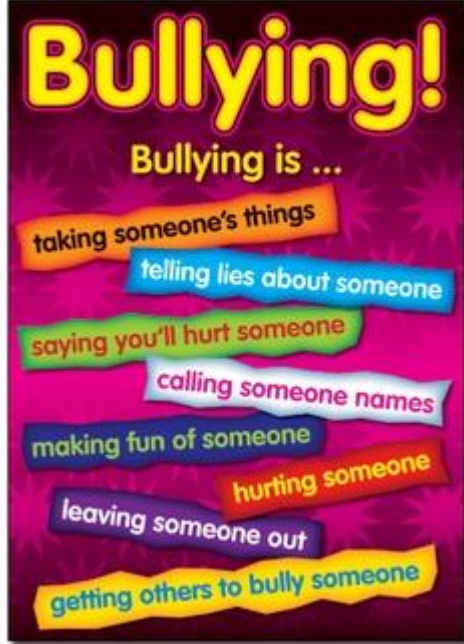
HERE IS WHAT HE WILL SAY WHEN HE REPORTS THE BULLY



NOW
HE'S
HAPPY



HELP MAKE A
CHANGE TO STOP
BULLING



**PEOPLE
DO NOT DIE
FROM SUICIDE,
THEY DIE FROM
SADNESS**

BULLIES ARE MURDERERS!



Anti-Bullying Quotes via Gecko&Fly

THANK YOU

HELP MAKE A CHANGE TO STOP BULLING BY
BUY MY APP

BE SURE TO GET MY APP ON

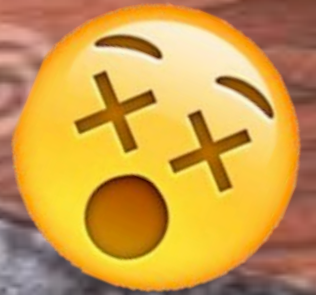
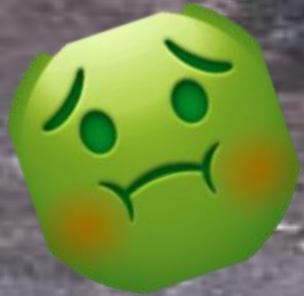




Trash Master

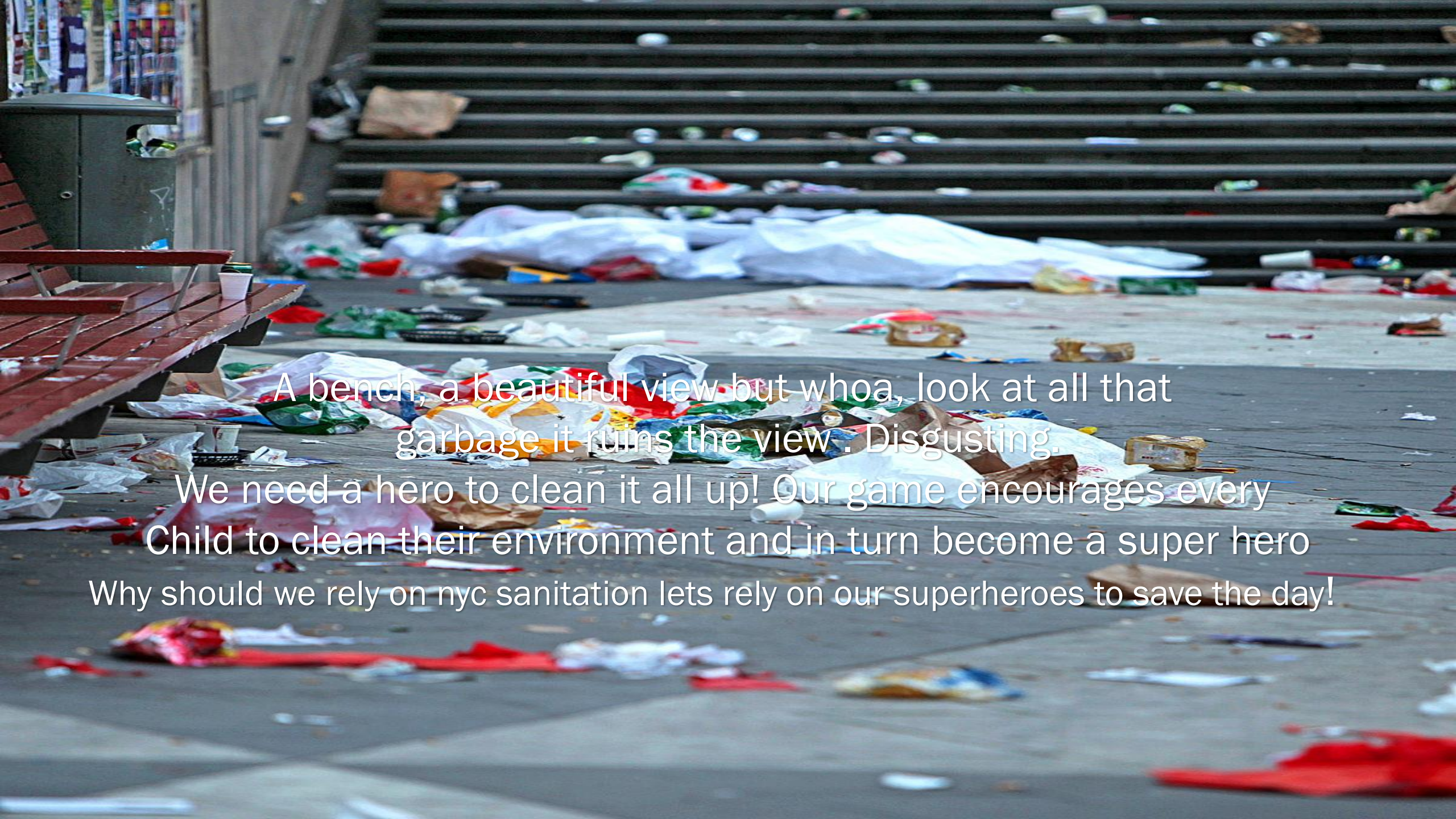
By: The Sanitation Police





**It smells, it hurts when stepped on , its ugly, and just downright disgusting.
Hello we are the trash masters.
We are sure that you've seen this scene before. You probably have become accustomed with this sight . Are we correct?
We the sanitation police are tired of it.
We are designing a game that makes it fun to clean and keep our environment safe
From the terrors of litterers.**





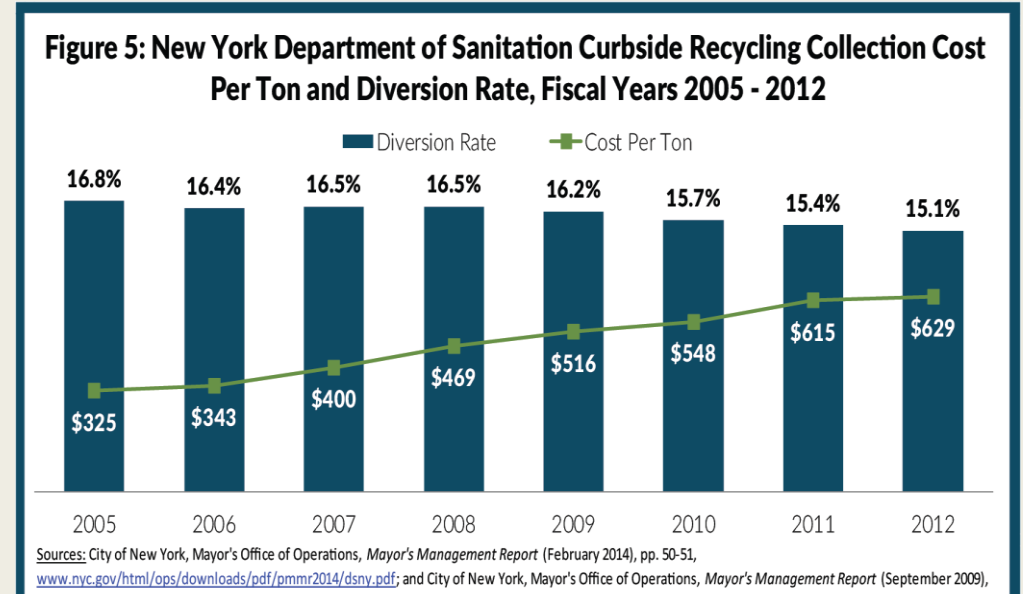
A bench, a beautiful view but whoa, look at all that garbage it ruins the view . Disgusting.

We need a hero to clean it all up! Our game encourages every Child to clean their environment and in turn become a super hero Why should we rely on nyc sanitation lets rely on our superheroes to save the day!

Not only do we have to keep the environment safe, we have to keep the children of this generation safe as well.

“**Litter** in the United **States** is an environmental issue and **littering** is often a criminal offense, punishable with a fine as set out by statutes in many places. ... Municipal ordinances and **state** statutes require a "human action" in committing illegal **littering** or dumping, for one to be "held in violation.”-
Wikipedia

Littering is now a criminal offense, one may not be aware of this fact and litter with no knowledge of this. our game is needed to inform our players of this fact..



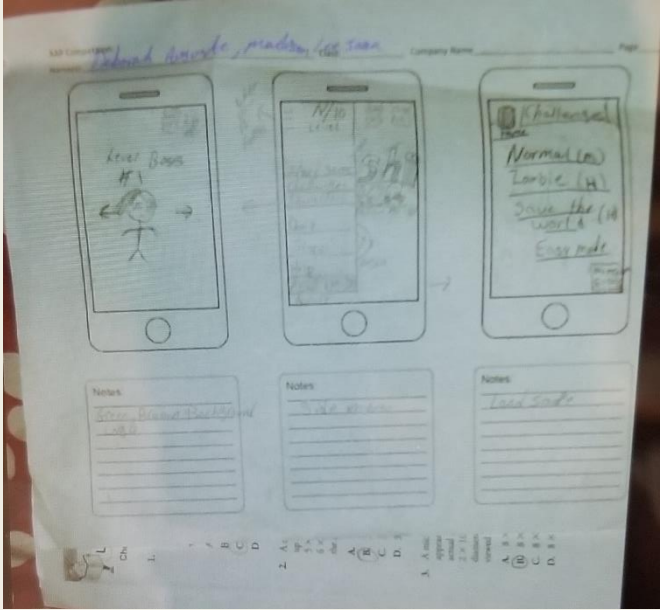
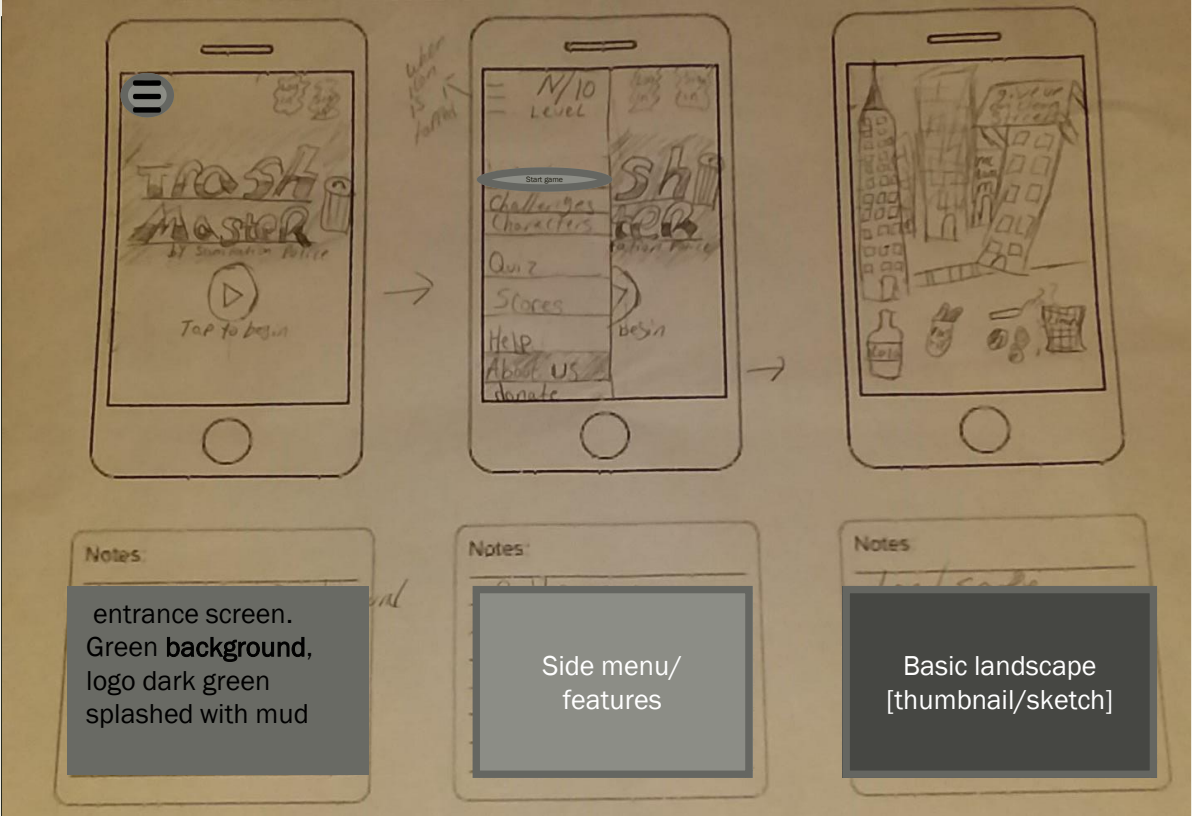
We also have to consider how littering and pollution affects our environment economically { this chart shows cost to clean and recycle trash on the street curbs} littering has so many disadvantages.

We are sure you've seen various apps that would resolve many problems . Some alike some differ. But I'm certain that you've never seen an app that hypnotized.

While an average player will just feel as if they are playing a game, they will soon realize while walking through the street they are more aware of their habits.
Other apps take a direct approach.
But we take a more subtle approach.
The hypnotization method.



This is our basic wireframe of the app. Awesome right holdup its only a sketch



OUT OF 240 INTERVIEWED CHILDREN, 41.7% ADMITTED
GLASS LITTERING – AIP.SCITATION

We look to target our fellow generation
aged 8-16 . Whom has a certain familiarity with just
Eating food and throwing trash on the floor.

Parents we target you as well because without you it just isn't going to happen.
We need you to use our app as tool to teach your children, the safe way and
fun way





Our home is beautiful , but if you hurt it with your littering. You unfortunately might loose your earth, purchase our app to save your beloved earth, the place we call home.

DON'T
FEED
THE
BEAST.



LEITHERS
DON'T
LITTER.

Thank you for listening to our
presentation.

Are you convinced to stop
littering ?

If not purchase our app
made possible by you

Sanitation Police: Trash Masters

Who we are:

My name is Madison lee john, with my Co-CEO Deborah Auguste. We are the Sanitation Police. We are creating an app called: Trash Masters. We are just people who have decided to take a stand against the problems we feel are negatively impacting the environment. Mainly, trash. We are making an app that encourages people to pick up garbage in the street and on the floor. To create a safer environment for years and years to come.

What we **STAND** for:

NO TRASH, of course. We want a safer, natural, and better smelling environment, where puppies are free to walk in the street without their owners fearing possible injury by littered glass. We want not only to save the puppies, lets save the world.

What inspired us?

What inspired us to start this stand against all this trash {Pun intended} was an ELA assessment test we took, it spoke on geoengineering – the engineering of earth due to pollution- we thought if the world was in such a bad condition we should do something to save our home. That’s how we invented the idea. A common idea [save the world] with a twist.

Why you should buy our app:

The truth is you don’t have to...

You just have to find a way to save the earth, if anyone has a better idea I’m all ears.

No one wants to lose their home, raise the future generation to take care of it better. Well ... you need a tool right.